

PROSHOP FOUNDERS



Kelsey Heikoop

Kelsey is the CEO and COO of the company. We had the opportunity to meet him during our pro shop training sessions. He is very passionate about the company and loves to wear many hats, so he is involved in almost every aspect of the business, including training sessions, software and its development, and basically many back-end processes of the business

Matt Carrico

Matt is the Head of Development. He is in charge of making improvements happen, adding new features, coding, and everything else involved in the software development process.



Paul Van Metre

Paul is the Chief Revenue Officer and is mostly involved in the sales and marketing aspects of the company. He directly works out partnerships and manages the sales team.



A dream out of college transformed into a successful business that is now available to improve companies around the world.