

Spiral Café

Spiral Cafe is a staple in the Vic West community. They serve great coffee and delicious treats and provide a fantastic atmosphere to make new friends or hang out with existing ones.

They have been in business for over 19 years, and they are incredibly proud of growing alongside their clients and the Vic West community.

We had the opportunity to speak with Pam, the owner of Spiral Cafe, and got some insight into the culture they have built and the struggles they have overcome in the last almost 20 years.

Pam described the cafe as the perfect place to get your morning coffee, meet with friends or build relationships with people in your community. She is delighted by the support they've had. It truly shows how much the community values the Spiral, and it goes both ways, with Pam absolutely loving and valuing her customers.

She felt the love through the pandemic because when reopening with restrictions, people were still coming to pick up their morning coffee even if they couldn't hang out like they used to. The client's actions just reinforced Pam's belief and motivation for keeping on doing what she does.

Pam shared she doesn't run the cafe for money but instead for her passion for building long-time relationships with her customers and community and staff.

An example of a long-time customer is Ray Brougham, Rainhouse President, who has known Pam for over 15 years. Spiral Cafe became the morning coffee spot that he'd frequent rain or shine and even with a foot cast like Pam recalled.

In efforts to go back to their normal activities, Spiral Cafe started having open mics on Thursdays to re-introduce some of the activities they used to do pre-pandemic. They miss giving people the opportunity to share their talents and passions in a safe environment.

Spiral Cafe is making all efforts to go back to normal and continue providing a safe and fun space for the community, loyal clients, and new customers who want to make friendships while enjoying a tasty cup of coffee.

This Christmas season, you can drop by and enjoy your favorite drink to keep you warm, get gift cards and stocking stuffers for your loved ones, or buy coffee by the pound to enjoy the best organic coffee at home.

